EXPEDITION 72°

EAST TO WEST
POLE TO POLE
A HUMAN POWERED CIRCUMNAVIGATION

ANGELO WILKIE-PAGE

THE FIRST PERSON TO CIRCUMNAVIGATE THE GLOBE FROM EAST TO WEST AND POLE TO POLE ALL UNDER HUMAN POWER. MAKING THE WORLD A BETTER PLACE, ONE KILOMETRE AT A TIME.

A 2014 SPONSORSHIP OPPORTUNITY
The Mission

29 year old Angelo Wilkie-Page’s mission is to become the first person to circumnavigate the globe from East to West and Pole to Pole, crossing all major lines of latitude and longitude, using only human power, i.e. no motors, no sails, no solar. This journey will take a period of 6 years, and will be a first of its kind - the holy grail of human powered circumnavigation. Not only will this be the ultimate test of human endurance and will-power, furthermore Wilkie-Page will be using this non-profit experience as a platform for numerous grass-roots initiatives that will raise global awareness on important environmental issues.

The Purpose

Expedition 720° Affiliated With Heifer International

At Expedition 720°, we have joined forces with Heifer International South Africa because of their exemplary vision and reach around the world. We aim to join as many of the various Heifer International projects en-route, around the world as possible, thereby taking an active step in contributing to their global vision of alleviating poverty and hunger. Heifer not only provides needy families and communities with skills and resources to better their own lives, but also instills a sense of community and accountability with its “Passing the Gift” charity model. This unparalleled grass-roots level of involvement simultaneously inspires change while tangibly making a difference in the lives of all those it touches, principles we at Expedition 720° share.

Expedition 720° And Charity Miles

Wilkie-Page will carry a satellite phone linked to the Charity Miles App and will raise 10 cents for every kilometre cycled, this simple but effective initiative will raise a total of 6500 USD for “The Nature Conservancy”. By supporting Expedition 720° you will directly be contributing to “The Nature Conservancy”, whose goal it is to conserve life-giving water and land resources for current and future generations.

A Guide To Eco-Awareness For The Global Learner

Expedition 720° will approach local schools, to reflect on topics like goal setting, planning, preparation, motivation, teamwork, social responsibility, environmental stewardship etc, as an interactive class exercise. We will be liaising with teachers and working the project into the school’s syllabus, to educate scholars by raising their awareness of environmental issues. The students will follow Angelo via a live satellite tracking system linked to Expedition 720° web-Page.
The Outcomes

During Expedition 720°, one of our primary aims is to promote project awareness for Heifer International South Africa, simultaneously raising funds for their various rural development initiatives around South Africa. We will achieve this by working extensively with corporate and private sponsorships on a national and international level, as well as constant updates and publicity maintenance via prominent social media including Twitter, Facebook, Youtube, blogging and live video correspondence.

While setting out to achieve a true world first, and in doing so break 4 Guinness World Records, Expedition 720° aims to improve the quality of life in impoverished communities, thereby making the world a better place, one kilometre at a time.

Through integrating the singular skills and expertise of specialists in the field of endurance exploration and adventure, Expedition 720° will be able to cultivate this unprecedented challenge of human strength and determination. Furthermore, we will endeavour to consistently demonstrate our vision of minimal consumption and environmental impact, in accordance with our ideals here at Expedition 720.

First Leg Budget

Due to the enormity of the project, each leg has been allocated a specific budget. Please see spreadsheet below showing the first leg budget. There are some items left off the list as these have already been accumulated by Wilkie-Page from previous experiences. Each Item has been thoroughly researched and is best suited to this leg.
The Route

The Route is broken up into 2 parts, the first part is the traditional East to West circumnavigation and the second part the ultimate challenge: the Pole to Pole circumnavigation. Each part will be broken up into 4 separate legs. Angelo will be crossing all lines of longitude and latitude, 4 Antipodal points and cross the equator at 4 separate points, as specified by the The Guinness World Records and Explorers Web regulations. This expedition will be an attempt to break 4 of the current world records.

Records Attempts

• To break the current world record for East to West Human Powered Circumnavigation, set by Erden Eruc over 5 years.
• To be the first to complete a Pole to Pole circumnavigation, crossing 4 antipodal points and 4 Equator crossings.
• Be the first person to complete both East to West and Pole-to-Pole circumnavigations all under human power.

A Few Facts

• Expedition 720° will take place on 7 continents
• Across more than 48 countries
• A total distance of around 115 000 kilometres
• Row and paddle 4 oceans and 9 Seas
• Cross 6 deserts including 5 of the worlds biggest deserts
The First Leg will start in Los Angeles, California on the 15th of June 2014. It will be a 5650 km cycle taking Angelo up the West coast of North America via San Francisco, Portland, and Seattle. Crossing the border into Canada via the city of Vancouver and entering into the beautiful nature reserves of British Columbia, Wilkie-Page will then enter the Yukon towards Whitehorse and finally into Alaska and finishing off in Anchorage.

Some of the challenges Angelo will face on the first leg include trucks and cars. Along the first leg, Wilkie-Page has designed the route to avoid most primary roads which only allow transport by car and truck. While using roads with motor-transport will be unavoidable in instances where these roads are the only option, the vast majority of movement will be cycled using secondary and Jeep roads. Angelo will face extreme temperatures in Canada and Alaska as low as minus 20°C, as one can see on the chart on the right. Brown Bears, Black Bears, and Polar Bears will also be of concern in British Columbia in Canada as well as in Alaska.

With regards to the vital element of communication, Wilkie-Page will be equipped with the V3 Professional Yellowbrick tracking system and two-way messenger device, which uses the Iridium Satellite network to transmit its location from anywhere in the world, including both poles. This will allow Expedition 720’s followers access to live tracking via the Yellowbrick website, Expedition 720’s web-page and selected social media sites. The tracker will send hourly updates, showing location and blog updates.
The Team

Angelo Wilkie-Page, Team Leader
Explorer/Adventurer/Endurance Athlete
Team Ambassador For Heifer International South Africa

Angelo’s recent experience includes training at Annapurna base camp in the Southern Himalayas, climbing up to altitudes of 4350 meters in extreme and unyielding conditions. He is also a professional sailor, sailing around the world on Super-Yachts with his RYA Yacht Masters Offshore. Furthermore, Angelo is a qualified project manager, and was recently awarded the coveted position of Heifer International South Africa Ambassador.

Angelo’s relevant achievements include

- Successfully completing 2 Comrades Ultra Marathons, at a distance of 89.5 kilometres.
- Iron Man South Africa
- A South African Drakensberg Grand Traverse
- Cycling from Spain to Italy
- Cycling 450 km around Victoria Falls, Zimbabwe, Zambia

Joanna Wallace, Support Team
Expedition Operations Manager

Joanna has travelled and explored more than 32 countries, while completing her Bachelor’s degree in Geography and Environmental Management. She will be responsible for the team’s nutrition, ensuring that Angelo stays at his optimum physical condition throughout the expedition no matter the nature of the challenge in hand. Joanna will also be doubling up as a photographer, and systematically recording all aspects of the expedition, including publicity and social-media up-dates regarding daily events and significant milestones, and daily events. Joanna’s Undergraduate studies and her passion for exploration make her a perfect addition to the young and dynamic Expedition 720° team, where drive, zest and dedication are paramount.

Thomas Hart, Preproduction
Photographer And Film editor

Thomas an award-winning filmmaker who has spent over 5 years filming in remote places of the Kalahari Desert with Bushmen communities of Southern Africa. Besides being an anthropological filmmaker and photojournalist, Thomas has 3 years of experience working as a communications strategist and researcher for a number of Pan African NGOs. With a Cum Laude Masters in Communication Development, a BSocSci in Marketing and Media and Honours in Filmmaking, Hart has published a number of papers in the fields of participatory video, citizen’s media, community radio, broadcasting and telecommunications.
A Sponsorship Opportunity

To keep the momentum going and the expedition connected with the public on a daily basis, Expedition 720° will make use of a broad multitude of media channels...

Newspaper
We will be publicizing our activities and achievements in national and provincial newspapers in South Africa during the initial stage of Expedition 720°, with the aim of expanding out towards the international news arena from the locations we will be moving through. We are already in close contact with major newspaper in California, Oregon, Washington, British Colombia and Alaska and will be using these opportunities to promote the expedition and credit our sponsors.

Social Media
The main social media streams we use are Facebook, Blogger, Twitter, Instagram and youtube, where adverts can be added. Collectively we have the potential to have an audience of over 1 million viewers, on social media alone. Joanna Wallace will monitor all platforms on a daily basis and keep posting updates of Expedition 720° with concurrent mention of sponsors and their contributions.

Radio
This is a means of connecting with the public and raising awareness in an unobtrusive manner; ideally we will use this platform to connect with the public while they go about their day-to-day lives. Again this will be an instance in which we move from the provincial local arena (ie: East Coast Radio, UCT Radio, Y-FM); on to the international (ie: KINY Radio - Alaska, Kiis Radio - Los Angeles etc ) as the expedition develops.

TV
By approaching television studios we have the opportunity to increase our publicity base with great effectiveness. The plan of action is to work with the already growing momentum of the expedition at the appropriate level, in an effort to increase the audience reached. Again we are moving from the local and regional to the local national level as the expedition evolves, starting with early morning television and moving on to prime time.

Branding
Sponsors can have the opportunity to advertise their branding on the equipment item of their choice such as, bike-bags (there will be 4 on the bike), the tent, a bike flag; as well as gear worn by Angelo such as shirts, caps and helmets.
Contacts
Expedition Leader and Project Manager
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or 720humanpowered@gmail.com
Cell- 082 387 0642

Operations manager and support crew
Joanna Wallace
Email- 720humanpowered@gmail.com
Cell- 072 777 0624

Social Media
Facebook - https://www.facebook.com/Expedition720Degrees
Facebook - https://www.facebook.com/HeiferSA?fref=ts
Twitter - Expedition720degrees
Blogger - Expedition 720 degrees
Youtube - Expedition 720 degrees
Angela Willie-Pape gets ready for his Expedition 720 Degrees endurance adventure.

**Online Feature**

1. PMB FEVER

2. Feat
http://www.featsa.co.za/2014/03/around-the-world-and-then-some/

**Nicole John**
nicole@pmbfever.co.za

**Angela Willie-Pape**

**A** Ngela Willie-Pape (29) will be attempting to get into the Guinness Book of World Records with his Expedition 720 Degrees endurance adventure.

Willie-Pape, a Carter High School matriculant, is hoping to be the first leg of this expedition when, completed, will see him as the first man to have circumnavigated the world from east to west and pole to pole, solely on human power.

Noting to Maritzburg Fever, Willie-Pape said that his primary goal in completing this expedition is to break records and to raise human capacity for long-term endurance. "There are only two people who have circumnavigated the Southern Hemisphere westwards using only human power.

No one has done it from pole to pole on human power, I want to be the first person to do both." The endurance expedition is about 115,000km and is expected to take him roughly five years to complete. He will cross seven continents, 48 countries, four oceans and various desert and mountains.

Although the task may look daunting, it is broken up into smaller legs and allows time for Willie-Pape to regroup and get more sponsors for the long leg of the journey.

His first leg begins in Los Angeles and a 10,000km cycle to exchange which he will begin in 12 June.

Willie-Pape was not always an endurance runner. He studied project management in Durban and worked as a commodities trader. After a few years of doing this, he decided to take time off and figure out his passion for exploring the world.

He has competed in various endurance races, including cycling from Spain to Italy, 480km MTB around Vereeniging Lake, from Pretoria to South Africa and now Comrades Marathon.

"This expedition is a coming together of all the things I love - endurance, travelling and adventure. It will give me a chance not only to see the world, but to explore in a different way," said Willie-Pape.

His training began in December last year when he was at the stage of high altitude, extreme environment training in the Similajau, going up to altitudes of 4 300 meters.

He also did some high altitude training, at 2 900 meters, for a week in Lesotho in January.

Willie-Pape is working with the charity Rider International, which focuses on alleviating poverty and hunger throughout the world. "The chosen charity is our cause because of their local and international reach. They work to do in South Africa, and in the international arena, seconding. They essentially have assisted 2,3 million lives globally."

His primary support is in terms of logistics, medical aid and nutrition. Willow also maintains ties with Carter High School and has a California college from the University of California-Natal in geography and environmental management.

"I am no superman, I am just an average guy with a dream to achieve something great," said Willie-Pape. For more information, find their Facebook page at Expedition 720 Degrees or to contribute towards sponsored legs contact Willie-Pape at 082 367 9642 or email 720humanpower@gmail.com.

![Image](http://www.pmbfever.co.za/130638/news-details/all-around-the-world?fb_action_ids=10152263918371648&fb_action_types=og.likes&fb_source=aggregation&fb_aggregation_id=283381481237582)

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